# **Fact Sheet**



# **Company Overview**

## **Redefining Business Intelligence**

From data integration to unparalleled analytic capabilities to business reporting, iANTZ IT Solution delivers value and drives immediate results that help organizations increase return on investment, lower the cost of IT ownership and create a sustainable competitive advantage. That's what we call **Redefining Business Intelligence**.

# The company

## **Lines of Business**

✓ Business Process Automation
✓ Web Applications
✓ Customized ERP Solutions
✓ Product Development
✓ Information Design

#### **Head Office - India**

iANTZ Research & Development Center

iANTZ Marketing Office - Worldwide United Kingdom | United States | Singapore

#### Objective

Be an end-to-end technology management partner for small & medium enterprises worldwide.

Delivering tangible result With Increase on your ROI

#### Services

Application Development Application Maintenance Application Integration Product Development Database Services Web-Services

# Solutions

Content Management E-Commerce Solutions Workflow Solutions CRM Software Solutions Open Source Solutions Billing & Inventory Solution

## Products

iWorkSync-AD iWorkSync-CA iBilling Social Networking Site **iANTZ IT Solutions** is a software consulting and product development company focusing on providing quality, cost effective solutions to small and medium enterprises worldwide. We specialize in delivering solutions and products in <u>Business</u> <u>Process Automation</u>, <u>Customized Application</u> <u>Development and Web based Applications</u>.

# We believe we can only win if our clients win and our approach to each project is based on this basic principle.

We offer flexibility and scalability making business processes more efficient. Through People, Products and Processes we deliver excellent endto-end solutions to our customers. We aim at facilitating customer organizations to construct their business models to deliver business goals without the associated agony of taking business decisions without adequate "Proof of Success"

**Our methodology** facilitates consistent, high quality development and represents software engineering best practices focused on the development life cycle which fosters repeatable results, knowledge transfer, increased productivity, and highly integrated working relationships. Our methodology supports a full range of services including assessment, planning and design, and implementation.

## Our core values :

- Domain Knowledge with right expertise
- Faster delivery through reusable components
- Maintaining Quality standards
- Customized Working Hours for Development & Support
- Fluid teamwork

#### The Right Solution Partner :

The foundation of our success is built upon the partnerships we have created with our customers through quick response, and by providing appropriate and innovative solutions enabling our clients to serve their customers effectively, and thereby providing returns on their investment.

#### Strategic Objectives :

- To offer our customers a broad selection of applications most suited to their unique needs and industries.
- To expand our expertise and broaden our offerings to meet the growing needs of our customers.
- Clear Market and Product Strategy
- To keep learning and thus to serve our customers with latest available developments in the technology
- Always look out for new arenas
- Research very unique, niche markets to come up with new product or services
- Maintain a long lasting relationship with our customers

#### Key strengths :

- Proven track record implementing successful projects on time and to budget
- Quality QMS system, which aims to continually review and improve our performance
- Unreviled expertise in various technologies and best practices
- Reputation Widely respected for delivering first class service
- Commitment Committed to the success of our customer's projects
- People Carefully selected and trained to the highest caliber.

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# **Major Clients**

✓ESCC, USA ✓iFinix Inc, USA ✓ Tiferes Acadamy, USA ✓ Fendio Inc, USA ✓ Singlesburg, USA ✓Personix, USA ✓ Degree Controls Inc, USA ✓ Genstor, USA ✓AIRmedia, USA ✓Hyperakt, USA ✓ ARRO Marketing, USA ✓IQS Corp, USA ✓Brooklyn Jazz, USA ✓ ERGON, Germany ✓ Innosight Ventures, Singapore ✓Logisense, Canada ✓ Redcity Corp, Canada ✓ Research Trends, Canada ✓Asianet, India ✓Contact India Commodities, India ✓ Stark Communications, India ✓ Mediamate, India ✓HelloTVM, India ✓ Connect Logistics, UAE ✓KBC Advertising, UAE ✓ Sienna Web, UK ✓ Parabel, UK ✓IPDN, UK ✓ End to End, India ✓ Hypersec Technologies, India ✓ XLNC Infotech Solution Pvt Ltd, India ✓ JAI Associates International, USA ✓ Reem Emirates, UAE ✓ European Thermodynamics, UK ✓ Better CIC UK

## **Our Technology Expertise**

✓ Programming Languages : VB.NET / C# / ASP.NET, PHP 5, XHTML, DHTML, JavaScript, XML ✓ Technologies: Win API , Win Sockets, ActiveX, OOP / OOD, COM / DCOM, .NET Framework, ASP, AJAX, PHP5 ✓ Database Management Systems: MS SQL Server, MySQL

#### Contact

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## **OUR ADVANTAGE**

The following are the few reasons why our customers choose us our service regularly.

#### **1. COST AND QUALITY**

Well defined continuously improved processes help us to deliver a quality system at an affordable price to our customers. We always delivery a well detailed proposal for each work we undertake. We are always open to the price reviews without compromising the quality at the end.

#### 2. TURN AROUND TIME

Our expertise and experience in developing highly complex business solutions and customized applications and our access to the latest technologies empowers us to provide high quality systems at the earliest. We accommodate changes through a controlled change management during the course of development.

# 3. CUSTOMER CENTRIC APPROACH

We at iANTZ are process-flexible and can adjust our Offshore Engagement Model as required by timeframes and business needs of our client. Once involved into the project, we focus exclusively on business challenges of the customer by working on supreme product quality, adhering to schedules and budget. The development or software containing sensitive intellectual property is handled with utmost secrecy and an NDA (Non-Disclosure Agreement) will be signed with the customers.

#### 4. SEAMLESS COMMUNICATION

We make sure that we address any question, concern or idea coming from the customer's side with apt explanations, friendly discussions and to the point decisions with at the earliest. All project managers will be updating daily, weekly and monthly to the project contact of the client. We are always available for calls and adjust our working hours to the business hours of the customers from other time zones.

#### **Creating Solutions :**

We combine strategy and technology to create solutions that support for broad categories of clients

- Established organizations that are selecting to improve operational efficiencies or use technology to solve business problems.
- Established companies that are exploring and creating new channels of service industry.
- Emerging new companies that depend on technology to deliver their business concept.
- Software development or advance engineering firms that require specialized services or an outsourcing partners.

#### **Our Services :**

iANTZ IT Solution offers services in various technologies, and in various domains. Strong systems coupled with skilled resources, proper development process definitions and infrastructure have encouraged a number of clients to partner with us.

#### Focus Service Areas :

We specialize in 3 key areas:

#### Custom Software Development and Design

Since its foundation, iANTZ IT Solution Solutions has delivered several cost effective and highquality software solutions for a wide range of industries and domains. We offer our services in requirements collection, analysis, design, development, testing, and implementation of these applications.

# **Outsourced Software Programming**

We also offer programming, designing and testing service individually or combined to our customers. We normally rent out a team of professionals to a technology company who will guide the development team to implement the coding.

#### Information Design [Antz Studio]

To become a one-stop solution for our customers we also provide services related to information design such as Web Design, Flash Intros, Web Branding, Illustrations, and Corporate Presentations etc. We have partnerships with several design studios in different parts of the world to provide these services.

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